

**Idaho Falls Ski Club Board Meeting Minutes
February 2, 2015**

Attendees:	<p>Present: Dave Brown, Sandy Bryan, Peggy Hinman, Brian Edgerton, Debbie Rasch, Don Rasch, Delisa Rogers, Bev Novak, Aaron Crary, Kevin Skinner</p> <p>Guests: Tiger Hahn, Idaho Falls Ski Training Facility Mike Thong, Forest Service Steve Evans, Volunteer groomer</p> <p>Absent: Leslie Soderquist, Gail Rochelle, Alex Chapman, Bob Lugar, Deborah Wagner, Greg Olson, Kelly Bentz, Robb VanKampen</p>
Old Business	
Approval of past meeting minutes	A quorum was met. on: Motion to accept meeting minutes as stated. 2 nd : Bev Motion passed.
Open Actions	
Treasurer's Report	<p><u>Treasurer's report:</u> we're right on track – membership sales are continuing to lag behind last year's by 30%. Voucher sales are down from last year.</p>
New Business	<p>Kelly Canyon Nordic Area: Sandy is looking for help during take-down of Kelly Canyon equipment</p> <p>Update from FS (Mike) – recreation staff officer in Palisades District: Tracy Helm is “decision-maker” Kelly Canyon has decided to groom parts of the road. Parking lot is still an issue FS is trying to be careful not to dictate anything on private land Came up with “this solution”: one year agreement with IFSC and Kelly Canyon – cost-share agreement – leaves room for improvement in the future FS pleased that something is in place Different feelings from different people as far as paying fees Dave – people don't mind paying for parking, but the rest</p>

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	<p>of forest service land</p> <p>Fee: \$5/person half-day, \$8/person -- how to look at compliance in collecting fees (Kelly Canyon considers this as a “facility use fee”) – determined based on market survey (Bogus and Targhee with similar situation) Sunday is free, but not all parking lots are open.</p> <p>Skiers cannot legally park on county road</p> <p>Tracy cannot promote or market Kelly Canyon ski area if there is no feasible parking solution</p> <p>A lot of visitors are no longer using the area, no grooming is happening – Kelly Canyon says they groom once a week</p> <p>FS can take volunteers to go through private areas to groom trails, but hesitate to push to fast – legally FS can, but FS is choosing not to push too far</p> <p>FS wants to mend relationships</p> <p>Brian: “We are disappointed that the FS/volunteer effort has not taken place”</p> <p>Kelly Canyon will probably close mid-March</p> <p>FS: “How do we gather feedback from this season?”</p> <p>Gerry Painter – sent out an article</p> <p>Issues: parking and snowmobiling</p> <p>Various meetings in the past</p> <p>Possible solutions in the future:</p> <p>FS can alter Kelly Canyon permit boundary</p> <p>Kelly Canyon could further improve their grooming operations</p> <p>Kelly Canyon has sold 75 passes for the year</p> <p>Not a good system on compliance</p> <p>Brian: “What can the ski club do to help out in the future?”</p> <p>-Gather some data from past years vs. this year</p> <p>ACTION ITEM: need to get data from Steve</p> <p>Steve – the safety of the snowmobiles is not an issue</p> <p>Should we petition to change a permit area? Tell FS of</p>
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	<p>other ideas –would like to know a timeline for sending in ideas</p> <p>Agreements expire 9/30</p> <p>Are there any plans of using the equipment to groom this year? Mike will ask Tracy and then get back to Peggy and Brian (and Steve)</p> <p>Swan Valley Alpine (Owen) area has opened up – right below Palisades damn. Should we put this on the IFSC webpage? NO FEE</p> <p>7N Ranch is another alternative (donation only)</p> <p>Bev ACTION ITEM: Update current grooming information on website</p> <p>Banff Film Festival Support: covered for Thur/Sat Donate a free membership each night and Colonial will add to their drawing. Brian and Peggy on Thur. Kelly and ??? on Friday. Volunteers be there at 5:30</p>
Committee Reports:	
President – Peggy	not present
Vice President – Brian	<p>ACTION : Peggy and Delisa will find three missing memberships</p> <p>ACTION (all members): Before March meeting – contact Don about whether you are still planning on participation next year</p>
Secretary – Leslie	Not present. Delisa took minutes
Treasurer – Dave	Present <u>Treasurer's report</u> : we're right on track – membership sales are continuing to lag behind last year's by 30%. Voucher sales are down from last year.
Web Page – Bev	<p><u>Website</u>: added all the Board Members to membership email listserve</p> <p>Moved email over to GoDaddy – it's free with website.</p> <p>Need to get calendar back.</p>

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	<p>Members benefits have been updated. Garret and Bev will work on calendar. Leslie Roberts is going to work with Bev to put up a history of the ski club ACTION: Delisa will send Brian Leslie Roberts' email</p>
Newsletter – Debbie	Present. Nothing to report
Alpine – Kevin	Alpine trips: underspent on budget Jackson Hole trip was heavily attended
Publicity – Alex	not present
Nordic – Bob	not present
Nordic Area – Aaron	See KCNA discussion above
Social – Kelly	<p>Spring Social: April 11 ACTION ITEM: Bev needs to change Spring Social info on website ACTION ITEM: Kelly will work with Targhee \$800 to pay for bus for shuttle at Spring Social 40-50 people Have an announcement at Banff Film Festival about bus and Social (and maybe if Targhee will donate a season's pass) Band: "Drive" – probably won't work this year – maybe in the fall.</p>
Membership – Sandy	<p>Board discussed how to boost membership – how do we attract a younger crowd? Brian: do we want to hire a consultant to help us look into marketing and our increase membership? Bob Wilbanks (National Ski Club magazine). Delisa – ask marketing professors at ISU. Pocatello ski club – should we combine with them?</p>
Member @ Large- Delisa	<p>Awards Committee: Daryl Patterson – awards committee – Silver, Gold, Platinum ski awards</p>

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	<p>April/May timeframe to hand out award. Candidates: Maura (Moirra) Leslie Roberts Wray Landon Who does the Jackson trip – send a note to Peggy</p> <p>Should we do a band at IBC for an awards ceremony ACTION ITEMS: Add “framing” benefit FarWest ski awards – Delisa will volunteer</p>
Discount Vouchers- Dave	sales are down
Members Benefits- Gail	not present
Ski-sale Co-chair--Greg	Not present
Ski-sale Co-chair--Deborah	Not present
Ski Team- Robb	<p>Not present Tiger attended instead. Tiger reported the power bill has hiked up the last month – Kelly Canyon is using hut to store fat tire bikes, gates have been in use on the hill</p> <p>Ski team is going to partner with Teton Valley next year (Team will share in the proceeds of their portion of the sale with Teton Valley)</p> <p>Ski Team would like IFSC to use hut at Kelly Canyon for storage</p> <p>Motion: \$5K to support Teton Valley ski team (Idaho Falls Ski Training Facility) from Don; 2nd: Dave MOTION Passed</p> <p>ACTION ITEM: Dave to transfer money to Tiger</p>
Past President -Don	Present, nothing additional to present
Meeting Adjourned	

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