

**Idaho Falls Ski Club Board Meeting Minutes  
January 5, 2015**

<p><b>Attendees:</b></p>	<p>Present: Don Rasch, Debbie Rasch, Peggy Hinman, Kevin Skinner, David Brown, Greg Olson, Aaron Crary, Leslie Soderquist, Bob Lugar, Sandy Bryan, Brian Edgerton</p> <p>Absent: Delisa Rogers, Alex Chapman, Bev Novak, Gail Rochelle</p> <p>Visitors: None</p>
<p><b>Business Agenda Items:</b></p>	<p>The required number of attendees for a quorum was met.</p>
<ul style="list-style-type: none"> <li>● Approval of past meeting minutes (November)</li> </ul>	<p>Don motioned to to accept the minutes, Brian seconded, Motion passed.</p>
<p><b>New Business Agenda Items</b></p> <ul style="list-style-type: none"> <li>● Ski Sale Report</li> <li>● Nordic Area Update</li> <li>● Treasurer's Report</li> <li>● Member Benefits</li> <li>● Board meeting location</li> </ul>	<p><b>Ski Sale Report:</b> See attachment 13,882.80 proceeds. This is split between the IFSTF and IFSC with \$6941.40 going into each account.</p> <p><b>Nordic Area Update:</b> <b>ACTION: Sandy will look into the boy scouts helping with tent setup.</b> Aaron reported the huts were set up. Sandwiches from Buttercup. Purchased firewood (\$400) and there is more up there than last year. May need to check levels on propane canisters. Logistical issues with setup. There is a sheet with color codes to put things together which was misplaced but found later that set them back an hour, but all worked out well in the end. Aaron has had a few reservations for use of the tents. Four Saturday's are booked, but there are a good number of weekends still available. KC has done grooming of the main roads. Steve Evans is frustrated that he hasn't been able to get in to do the side trails. Peggy spoke with FS Mike and will talk with him some more about the grooming concerns. KC has made signs that look very much like the FS signs and are posted on the county road. Peggy was under the impression that the FS was unhappy about the sign and it looking like a FS approved sign.</p> <p>Bob will change the hut trip information to address parking. <b>PEGGY ACTION talk to FS about nordic area usage numbers from sign up sheet.</b></p> <p><b>Treasurer's Report:</b> See below</p>

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	<p><b>Member Benefits:</b> Alex Chapman and Brian have been working to get more member benefits. Brian felt we are falling short obtaining member benefits and is concerned. The board discussed various ideas from gathering benefits to utilizing the person who brought in member benefits. <b>Peggy will contact Gail next week and set up a time to develop a plan of action and a subgroup of board members will look at approaches to use.</b></p> <p><b>Meeting Location:</b> February meeting will be at the IFPL. After that we will be at Fly Fitness. <b>BEV ACTION advertise new meeting location.</b></p>
<ul style="list-style-type: none"> <li>● Action Status</li> </ul>	<p>PAST ACTIONS:</p> <p><b>ACTION: Robb VanKampen: provide photo to Bev Novak. Action remains open.</b></p> <p><b>November/December Actions:</b>          DAVE/BEV ACTION--Look to see if the club web address can be changed to something other than "Festival-Fotos". Bev will continue to work this. NOT COMPLETE          ACTION DAVE--get receipt form to provide to interested contributors of raffle items for the fall social (and other events). NOT COMPLETE          PEGGY ACTION--Request Darrell work on Awards</p> <p><b>January Actions:</b></p> <ul style="list-style-type: none"> <li>● <b>Peggy will contact Gail to set up a time to develop a plan of action and a subgroup of board members will look at approaches to use for member benefits.</b></li> <li>● <b>BEV: For the March meeting advertise the new meeting location at SuperFly Fitness.</b></li> <li>● <b>Sandy will look into the boy scouts helping with tent setup.</b></li> <li>● <b>Dave: Upgrade system for SSL security.</b></li> <li>● <b>Kevin Skinner send information about Alpine Trips to Bev.</b></li> <li>● <b>Aaron send photos from the nordic hut setup to Bev and Debbie Rasch.</b></li> <li>● <b>DAVE: Send spreadsheet of members to Kevin Skinner so he can contact.</b></li> </ul>

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<ul style="list-style-type: none"> <li>● Committee Reports:</li> </ul>	
<p style="text-align: center;">President – Peggy</p>	<p>Discussed performing strategic planning at the end of the season--a forward look at what we can do better</p>
<p style="text-align: center;">Vice President – Brian</p>	<p>Sent an email to Bev regarding nordic trail maps that aren't working. The Board needs to decide if more funding should be invested to upgrade the website.</p>
<p style="text-align: center;">Secretary – Leslie</p>	<p>Discussed adding The Nayborhood as a location to get memberships and vouchers. The Board welcomes the idea another location to sell memberships and vouchers for next year. It is a little late this season to do it.</p>
<p style="text-align: center;">Treasurer – Dave</p>	<p>General Checking \$35,232.30</p> <p>Ski Sale Account \$1,786.67</p> <p>Alpine Limited \$15,729.20</p> <p>Ski Sale Limited \$1597.06</p> <p>Money Market \$ (Race Team Ski Sale Revenue) \$15,799.80</p> <p>On-Line Sales \$100</p> <p>Total \$70,245.03</p> <p>Membership sales are down about \$5000 from last year. Web is considerably underspent since we didn't contract with anyone to assist us. Perhaps we can fund to increase the website security. It isn't SSL (secure socket). At \$20/month (\$15 more than what we are paying now) we can get SSL security. <b>Dave ACTION Upgrade system for SSL security.</b></p>
<p style="text-align: center;">Web Page – Bev</p>	<p>No present but sent an email: "I purchased the wordpress pro email service which allows me to send out one email to everyone.</p> <p>I am setting up the email info@ifskiclub.com on Godaddy as we get one email free with our domain.</p> <p>I upgraded the web domain with privacy for another five years. We have 56.02 left as a credit on Godaddy</p> <p>I updated the web page with current trips</p>

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	<p>I sent out an email on current trips and deadlines. (Gail I got your email incorrect on the Yellowstone trip but it is correct on the spring break trip.) I'm working with Sam on the Domain name"</p>
<p>Newsletter – Debbie</p>	<p>Starting the newsletter and has received the President's message. Wants information for the newsletter in the next 2 weeks. <b>Kevin Skinner will be sending information about Alpine Trips. Aaron will send photos from the nordic hut setup.</b></p>
<p>Alpine – Kevin</p>	<p>Avalanche Awareness presentation went very well. 5 signed up. They are 1 person shy of doing a Level 100 avalanche refresher, so if you know of one or two people interested please let them know. The class is Jan. 22 at IMT in the evening and a field day Jan 24 at Teton Pass. First GT instructional had 229 participants. 22 went to Pommerelle tho had some cancellations due to illness. SV only had 25 sign up so had to be cancelled. Randy is concerned and thinks the date had a lot to do with the small number of participants. The board discussed not using the buses and have people carpool. Randy doesn't think price is a factor but more a scheduling issue. There is some uncertainty whether Randy will do the trip next year. Otherwise, Brian Edgerton will do the trip. \$2050 will not be spent due to the trip not going. Upcoming JH trip has about 32 rooms booked. Trip looks good. GT Jan 31, Feb.1 instructional is looking good. Big Sky trip signups going well. They have 44 signed up. The Snow Basin/Powder Mt Feb. 20-22 trip only has 3 people signed up which is concerning. The Pomerelle Feb. 28th trip looks good. Mt. Bachelor trip doesn't look good with very few/any sign ups and could release \$3700 for other Alpine trips. We could be underspent \$5000 with Alpine trips.</p> <p>Need to advertise the Avalanche training and trips. Possibly in the Outdoors section.</p> <p><b>ACTION DAVE: Send spreadsheet of members to Kevin Skinner.</b></p>

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Publicity – Alex Chapman	I posted all trips and deadlines to the FB page.
Nordic – Bob	Only one couple has inquired about the Yellowstone nordic trip. The deadline is tomorrow (Jan. 6th). This trip will be canceled.
Nordic Area -- Aaron	See above
Social – Kelly	Not Present
Membership – Sandy	781 members at this time. An agenda item for a future meeting is to discuss comp memberships. May need to order more junior memberships. Membership sales are down from last year.
Member @ Large- Delisa	Not Present
Discount Vouchers/Website-Dave	Nothing more to report
Members Benefits- Gail	Not Present
Ski-sale Co-chair--Greg	Nothing to report
Ski-sale Co-chair--Deborah	Not Present
Ski Team-Robb	Not Present
Past President - Don	Red Mountain Canada trip with the ISC has 6 IFSC members going. Also discussed adding other non-members participate in our trips that are unsubsidized or at additional cost.
Visitor Input	None Present
Meeting Adjourned	Brian moved to adjourn. Dave seconded. Meeting adjourned.

Possible Topics for future meetings--consider corporate memberships and Comp'd memberships and ideal sale date due to conflicts with other regional ski sales. Shortening the sale to Friday and Saturday. Perform strategic planning for the next year.