

**Idaho Falls Ski Club Board Meeting Minutes
November 3, 2014**

<p>Attendees:</p>	<p>Present: Brian Edgerton, Deborah Wagoner, Greg Olson, Bob Lugar, Don Rasch, Debbie Rasch, Dave Brown, Sandy Bryan, Delisa Rogers, Kevin Skinner, Bev Novak, Aaron Crary, Leslie Soderquist, Kelly Bentz</p> <p>Absent: Gail Rochelle, Peggy Hinman</p> <p>Visitors: Norm Kramer, Steve Evans, Tiger Hahn</p>
<p>Business Agenda Items:</p>	<p>The required number of attendees for a quorum was met</p>
<ul style="list-style-type: none"> ● Approval of past meeting minutes (September and October) 	<p>Kevin motioned to to accept the minutes, Brian seconded, Motion passed.</p>
<p>New Business Agenda Items</p> <ul style="list-style-type: none"> ● Nordic Area ● Publicity Position ● Review Treasurer's Report (Dave) 	<p><u>Nordic Area:</u> Welcome to Aaron Crary. The Board learned about Aaron Crary (Works with Tiger Hahn, U of I graduate and X country skier, married with an 11 month old). Don motioned we accept Aaron, Deborah seconded, Motion passed.</p> <p><u>Publicity Position:</u> Kelly Bentz was assigned to perform Publicity activities until a new board member can be identified.</p> <p>See below.</p>
<ul style="list-style-type: none"> ● Action Status 	<p>PAST ACTIONS:</p> <p>ACTION Dave: provide publicity budget information to Kelly. COMPLETE</p> <p>ACTION: Brian Edgerton will talk to Ken Durstine about possibly filling the Nordic Coordinator position. COMPLETE.</p> <p>ACTION: Robb VanKampen: provide photo to Bev Novak. Not present at meeting. Action remains open.</p> <p>ACTION: Robb VanKampen: have additional information</p>

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	<p>on the Idaho Falls Ski Training Facility youth program for the October meeting. Robb was not present at the meeting but Tiger reported on his behalf. Robb will be having a D-team doing day trips and some night training. They are rebuilding and plan on supporting the sale as usual and expect to earn half the proceeds.</p> <p>New Actions: LESLIE ACTION send bylaws to Bev. Complete LESLIE ACTION--contact Penny to obtain Nordic maps for Bev to place on website. Complete (she didn't have them) BRIAN ACTION--Contact Alan Crockett about Nordic maps for Bev to place on website. DAVE/BEV ACTION--Look to see if the club web address can be changed to something other than "Festival-Fotos". DEBBIE ACTION--send new PDF of newsletter to Bev with Sandy's new email address and Aaron's email address. DEBBIE ACTION--print out new sale entry tickets to be used for radio give aways and send to Kelly. ACTION DAVE--get receipt form to provide to interested contributors of raffle items for the fall social (and other events). TIGER ACTION--Obtain binding indemnification list for depot.</p>
<ul style="list-style-type: none"> ● Committee Reports: 	
<p style="text-align: center;">President – Peggy</p>	<p>Not Present Emailed the following prior to the meeting: "Attached is the agenda for our November 3 Board Meeting. I will be out of town, and Brian Edgerton will be running the meeting. I wanted to provide you with an update regarding the Kelly Canyon Nordic Area.</p> <p>The floors for the huts were installed this week. We will need help completing the huts in early December. Aaron Cray has volunteered to serve as Nordic Coordinator and will be attending the meeting.</p> <p>The Forest Service would like to enter into an agreement with us on the huts. This will formalize our informal relationship in the past and will also provide a way for Forest Service to help with trail maps, signage, etc.</p>

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	<p>Kelly Canyon plans the following for this ski year:</p> <ul style="list-style-type: none"> - grooming of the main trails using their groomer and track setter (<i>the main roads</i>) - One-ride tickets up lift 4 for back country/cross country skiers - parking in the lower lot open on Sunday for skiers, snow shoers, and overnight hut users. - a parking/access charge in amount To Be Determined (we think it will be around \$5 per skier but this has not been negotiated with the Forest Service) <p>We would like to get the Board's input on these plans and determine if we can communicate our support to the Forest Service. The Forest Service would document the plans in their annual operating plan under the Kelly Canyon Use Permit. Please keep in mind that the resort parking, lodge, etc are private property of Kelly Canyon although the bulk of the cross country trails themselves are not.</p> <p>If you have any questions about this before the meeting, please don't hesitate to send me a note.”</p>
<p>Vice President – Brian</p>	<p>Brian summarized the activities that have taken place for the Kelly Canyon nordic area and discussed Peggy's information (see above). He explained Mike Thom's role as the Palisades Ranger District Recreation Staff Officer, Special Uses Permit Administrator. He will assist with getting an agreement in place between the three parties (IFSC, KC resort, FS). Steve Evans will also do grooming on the side trails and is working with Mike Thom to see how he can be a FS volunteer. Brian said he has talked with Ken Durstine who will help clear trails. Brian will also contact the Alpine Club for additional help. Brian said this would be a transition year. Brian briefed Aaron on what he saw the role of the Nordic Coordinator would be this year.</p> <p>Don moved that the board proceed with the general direction laid out. Dave seconded. Bob Lugar asked for clarification for the website for setup and takedown of huts. It will be TBD. Motion was passed by the board.</p>
<p>Secretary – Leslie</p>	<p>Reported on having the trailer moved by Rocky Storer. It was moved to the dock rather than the requested</p>

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	location.
Treasurer – Dave	<p>General Checking \$81,278.14</p> <p>Ski Sale Account \$1,659.07</p> <p>Alpine Limited \$8,379.20</p> <p>Ski Sale Limited \$2,440.10</p> <p>Money Market \$8,857.66 (Race Team Ski Sale Revenue)</p> <p>On-Line Sales \$174.38</p> <p>Total \$102,788.55</p> <p>Dave notified the board that we are “right on track” with funding.</p>
Web Page – Bev	<p>Has been updating the webpage. Needs the nordic maps so she can add them to the new webpage. She will add information about the sale to the webpage. Questions arose regarding the web address which is now “festival-fotos.” Bev will be getting a refund from Go Daddy. Email addresses of membership has been uploaded. Plug in only allows loading of 300 members at a time.</p>
Newsletter – Debbie	<p>769 newsletters went out in mail. 231 extra to give away. After those are gone, people will need to go to the webpage. Next hardcopy version of the newsletter will be in the Spring. Debbie has purchased an upgraded version of the software.</p>
Alpine – Kevin	<p>Nothing new to report. Does need to clear up some discrepancies with trips with Debbie (newsletter) and Bev (webpage). Kevin will have trip signups at the sale. Check payment at the sale is the best approach.</p>
Publicity – Kelly Bentz	<p>Delisa mentioned a possible candidate for Publicity (Emily Nichols) and will keep discussing it with her.</p> <p>Kelly reported that we ran ads in the Post Register (3 days). TV two options 3 and 8. Budget is \$900 but each station wants to charge that amount which is more than the club wants to spend. After discussion, Kelly will split</p>

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	<p>between the channels and stay near the cost. She also looked at radio (Rich Broadcasting, Riverbend Communications). The board recommended we focus on the local area and stay within the same budget. We will give the radios tickets for free entry. Marketing on TV starts tomorrow and radio on Wednesday.</p>										
<p>Nordic – Bob</p>	<p>Nothing new to report</p>										
<p>Nordic Area -- Aaron</p>	<p>Aaron is the new director. Thanks for joining up!</p>										
<p>Social – Kelly</p>	<p>Attendance was down for the social. Sound system is still an issue and they will change the speaker locations next year. Grand Targhee sold several memberships. We had amazing raffle items. Some of the people who donated items for the raffle would like receipts.</p> <p>The Celt social is this Wednesday night 5:00 to 8:00. Board members are requested to attend. There will be some giveaways and posters are needed.</p> <p>Email from Dave: “Here are the results from last nights IFSC Social:</p> <table style="margin-left: 40px;"> <tr> <td>Door Sales:</td> <td style="text-align: right;">60.00</td> </tr> <tr> <td>Raffle Sales:</td> <td style="text-align: right;">683.00</td> </tr> <tr> <td>Membership Sales:</td> <td style="text-align: right;"><u>2165.00</u></td> </tr> <tr> <td>Total:</td> <td style="text-align: right;">\$2908.00</td> </tr> </table> <p>The cost for the SnowEagle was \$4190.45</p> <p>Thanks to Everyone for making this another successful IFSC event. Especially Kelly, Sandy, Delisa, and or raffle sales folks!</p> <p>Please let me know if you have any questions - Dave”</p>	Door Sales:	60.00	Raffle Sales:	683.00	Membership Sales:	<u>2165.00</u>	Total:	\$2908.00		
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<p>Membership – Sandy</p>	<p>Sandy reported that she has printed out new forms and cards. She also emailed the following report: “Here is the membership data for those that signed up at the Ski Club Social on <u>Friday</u> night:</p> <table style="margin-left: 40px;"> <tr> <td>Adult Memberships</td> <td>- 79 x \$25 = \$1,975</td> </tr> <tr> <td>Junior Memberships</td> <td>- 10 x \$15 = \$ 150</td> </tr> <tr> <td>Junior w/Family Mem.</td> <td>- 8 x \$ 5 = \$ 40</td> </tr> <tr> <td>Comp Memberships</td> <td>- 24 x \$ 0 = \$ <u> 0</u></td> </tr> <tr> <td style="text-align: right;">Total:</td> <td style="text-align: right;">\$2,165</td> </tr> </table>	Adult Memberships	- 79 x \$25 = \$1,975	Junior Memberships	- 10 x \$15 = \$ 150	Junior w/Family Mem.	- 8 x \$ 5 = \$ 40	Comp Memberships	- 24 x \$ 0 = \$ <u> 0</u>	Total:	\$2,165
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	<p>We did have a lot of people asking about the discounts and coupons available to members and will need to have those available on our website ASAP.</p> <p>Thank you to Dave, Peggy, Brian, Jeff, Keenan and all who helped!</p> <p>I also still need volunteers to help with membership sign up at the Ski and Board Sale on November 7th, 8th and 9th. The shifts are; Friday night from 6pm - 8:30pm or 8:30pm -11pm. Saturday from 9am - Noon, Noon - 3pm or 3pm - 6pm and Sunday from 10am - 2 pm. Spread the word, those helping will get into the sale for free. If you would prefer to work a time different than those listed above please let me know.”</p> <p>New Members have been asking about member discounts. Bev has it on the website now. Sandy will have some for the sale.</p> <p>There was a discussion about membership comps. which was tabled until a future meeting</p>
Member @ Large- Delisa	Nothing to report.
Discount Vouchers/Website-Dave	Nothing new to report
Members Benefits- Gail	Not present
Ski-sale Co-chair--Greg	Meeting with Kingston was to be held today, but Mr. Kingston didn't show up. Thursday phones get hooked up. Set up is Thursday afternoon at 3:00 or 4:00. Leslie Roberts is running security. Norm will run depot 6-9 thursday and noon-5 on Friday for depot. Need cashiers for 2 hour slots.
Ski-sale Co-chair--Deborah	6 confirmed tables at the Festival, with 3 that are a maybe.
Ski Team-Robb	Not present. Tiger reported that Robb will be training a contingent of young skiers this winter.
Past President - Don	Working on agreement with VRI which offers discounts

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	at various resorts. 25% discount on two or more nights.
Visitor Input	No additional input was offered by the 3 visitors (see above)
Meeting Adjourned	Delisa moved to adjourn. Don seconded. Meeting adjourned.

Possible Topics for our next meeting--consider corporate memberships and Comp'd memberships and ideal sale date due to conflicts with other regional ski sales.