

**Idaho Falls Ski Club Board Meeting Minutes  
October 6, 2014**

<p><b>Attendees:</b></p>	<p>Present: Peggy Hinman, Bob Lugar, Don Rasch, Brian Edgerton, Deborah Wagoner, Sandy Bryan, Leslie Soderquist, Greg Olson, David Brown, Brian Edgerton, Debbie Rasch, Bev Novak, Kevin Skinner,</p> <p>Absent: Penny Weymiller, Donna Nims, Robb VanKampen, Kelly Bentz, Delisa Rogers, Gail Rochelle</p> <p>Visitors: None</p>
<p><b>Business Agenda Items:</b></p>	<p>The required number of attendees for a quorum was met</p>
<ul style="list-style-type: none"> <li>● Approval of past meeting minutes (September)</li> </ul>	<p>Kevin Skinner provided changes to Leslie. September minutes will be approved at the November meeting</p>
<ul style="list-style-type: none"> <li>● End of Year Reports (Don)</li> </ul>	<p>Missing End of Year reports from Nordic and Member benefits</p>
<p><b>New Business Agenda Items</b></p> <ul style="list-style-type: none"> <li>● Nordic Area Options</li> <li>● Publicity Position</li> <li>● Advertising</li> <li>● Posting of trips by outside organizations on IFSC website</li> </ul>	<p><u>Nordic Area Options:</u> Peggy has not heard back from the Forest Service on what direction they are proceeding with KC resort. Peggy is looking for volunteers that want to work on the Nordic area. Several members expressed no interest in the agreement proposed by Norm Kramer at the previous meeting. Peggy will arrange a meeting for October 27th. 7:00 at Idaho Brewing--Brian, Don, Leslie, Bob Lugar and Peggy are interested. <i>Update: meeting was held October 20th.</i></p> <p><u>Publicity Position:</u> Kelly Bentz was assigned to perform Publicity activities until a new board member can be identified. <b>ACTION Dave: provide publicity budget information to Kelly.</b></p> <p><u>Advertising</u>--Kelly will do this as part of the publicity work she has volunteered to perform. Don presented information about advertising in the Idaho Falls Magazine and East Idaho Outdoors. Costs are \$385 for a quarter page ad in each one. The club will advertise in the East Idaho Outdoors. In addition, club information can be placed in the Calendar of Events at no cost and articles be published in the Idaho Falls magazine for free.</p> <p><u>Posting of trips by outside organizations on IFSC website:</u> Peggy explained that a travel firm wants to</p>

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<ul style="list-style-type: none"> <li>• Nordic Coordinator Position – Penny Weymiller resignation</li> <li>• Review Treasurer’s Report (Dave)</li> </ul>	<p>advertise on our website. Bob Lugar reported that the board has been presented with similar proposals in the past and upon evaluation, found it to not be a good idea. The board agreed not to allow it at this time.</p> <p><b>ACTION: Brian Edgerton will talk to Ken Durstine about possibly filling the Nordic Coordinator position.</b> Penny has also sent an email out to possible candidates, but results aren’t in.</p> <p>Dave provided the figures for the Treasurer’s Report. See the information below.</p>
<ul style="list-style-type: none"> <li>• Action Status</li> </ul>	<p><b>PAST ACTIONS:</b></p> <p>DAVE: Respond to Bev on her question, “I need the trip dates and voucher prices. I have updated the Jackson Hole prices. For credit cards I added \$3.00 is that correct?” <b>COMPLETE</b></p> <p>BOARD: Norm has provided a proposal to Peggy that he had discussed with Kelly Canyon Resort ownership for the Kelly Canyon Nordic Area. Read this proposal and get comments to Peggy prior to the next meeting. <b>COMPLETE</b></p> <p><b>Delisa: Contact others to volunteer for the recently vacated Publicity board position. Not Present at meeting. Action remains open.</b></p> <p>Peggy: Post a flyer at University Place for the open Publicity board position. <b>COMPLETE</b></p> <p><b>Robb VanKampen: provide photo to Bev Novak. Not present at meeting. Action remains open.</b></p> <p><b>Robb VanKampen: have additional information on the Idaho Falls Ski Training Facility youth program for the October meeting. Not present at the meeting. Action remains open.</b></p> <p>ACTION: Leslie obtain Publicity folder from Les Clary. Les is unable to locate the folder. Action is complete.</p> <p><b>NEW ACTIONS:</b></p>
<ul style="list-style-type: none"> <li>• Committee Reports:</li> </ul>	
<p style="text-align: center;">President – Peggy</p>	<p>Peggy discussed the nordic area issues and is planning</p>

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	on holding a meeting with interested board members prior to the next meeting. Peggy will not be present for the November meeting. Brian Edgerton will run the meeting.
Vice President – Brian	Reported that the consolidated storage is working well. It is located across from Vickers on North Holmes at the Gail Storer trucking location.
Secretary – Leslie	Nothing to report
Treasurer – Dave	<p>Dave reported the following for the IFSC accounts:</p> <p>General Checking \$86,477.35</p> <p>Ski Sale Account \$1,659.07</p> <p>Alpine Limited \$8,379.20</p> <p>Ski Sale Limited \$8,426.03</p> <p>Money Market \$8,857.28 (Race Team Ski Sale Revenue)</p> <p>Total \$113,798.93</p>
Web Page – Bev	Bev provided status on the new webpage work she has been doing. Emails did not work well when tested so she is continuing her efforts.
Newsletter – Debbie	Debbie reported the newsletter was sent to the printers and will be out by the middle of next week. Costs ran \$1.85 for the ones being mailed and \$1.80 for the copies not being mailed. Debbie reported that she is having problems with her old computer this may be resolved with the purchase of a newer version of the software she uses. She is also trying to get rid of duplicate mailings to the same mailing address in order to minimize costs.
Alpine – Kevin	Kevin summarized the status of alpine trips. He is working with Debbie to get trip and schedule information in the upcoming newsletter. The Spring Social corresponds with the 3rd Grand Targhee Instructional. Kelly has proposed the club rent a bus for the trip. The Board will determine if there is sufficient interest to make

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	<p>it financially feasible and if so will proceed with renting a bus. He explained that trip policy and procedures has a release form for minors going on trips. Kevin will talk with Kelly about publicity for trips. Trip parking will be at the DARE location on First Street.</p>
Publicity – Kelly Bentz	Not present
Nordic – Bob	Nothing to report
Nordic Area – Vacant Position	No report
Social – Kelly	Not Present
Membership – Sandy	<p>Talked with a number of printers to get estimates for membership cards. She proposed severa options for membership cards including moving away from plastic to a paper card at 13 cents each. Other cards cost 41 cents each. Laminated cards are 25 cents each. She reported that the barcode has been sent to Grand Targhee to confirm they can read it with their equipment. Membership forms are being recreated as well. Discussion by the board on the card options followed. Laminated would be too large so these were eliminated. Leslie expressed concern about sturdiness of paper cards. Peggy explained that paper cards had been used in the past without issue. Brian moved we adopt the paper card. Dave seconded. Motion was approved by the board. Promotional deals will be listed on a separate sheet and posted on the web as well as on the club Facebook page. Members can present their membership card to take advantage of these deals.</p> <p>ACTION Peggy--review the waiver language on the membership form and submit changes to San</p>
Member @ Large- Delisa	Not present
Discount Vouchers/Website-Dave	<p>Dave reported on the online membership registration (Weebly) which wouldn't download to the email system (WordPress) Bev runs. Weebly cost is \$4/month. Each membership has an additional cost of approximately 4%. Dave will proceed with the Weebly online registration form.</p> <p>Leslie recommended we try to do online sales at the fall social and at the sale.</p>

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Members Benefits- Gail	Not present
Ski-sale Co-chair--Greg	Greg provided a status on the upcoming sale. It will be held at the Broadway location. Arrangements are proceeding well.
Ski-sale Co-chair--Deborah	Flags have been delivered and will be installed soon. Greg and Deborah explained there could be shortage of tables and more should be purchased. Leslie moved to authorize the purchase of 10 tables. Kevin Skinner seconded. Motion passed.
Ski Team-Robb	Not present
Past President - Don	Nothing to report
Visitor Input	None present
Meeting Adjourned	Next meeting November 3rd.  Brian motioned the Board adjourn. Don seconded the motion. The motion passed